

WHY INVEST IN REAL ESTATE
OF GEORGIA

### **ABOUT PROPERTY GEORGIA**

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#### **MAIN PARTNERS**









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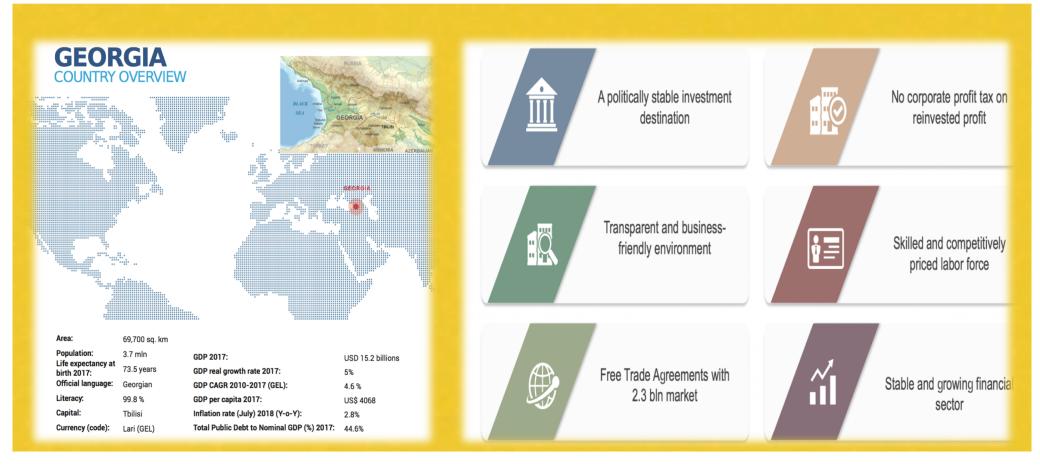
www.propertygeorgia.ge is the first brand-new property guide portal that brings together leading players of Georgian real estate market and provides a unique platfrom for new developments to showcase what makes their properties particulary attractive for local and foreign investors.

www.propertygeorgia.ge also embraces property market insights, researches & top expert expectations.

All above mentioned will help potencial investors, top business decision-makers and opinion leaders to get comprehensive market updates about Georgian real estate industry.



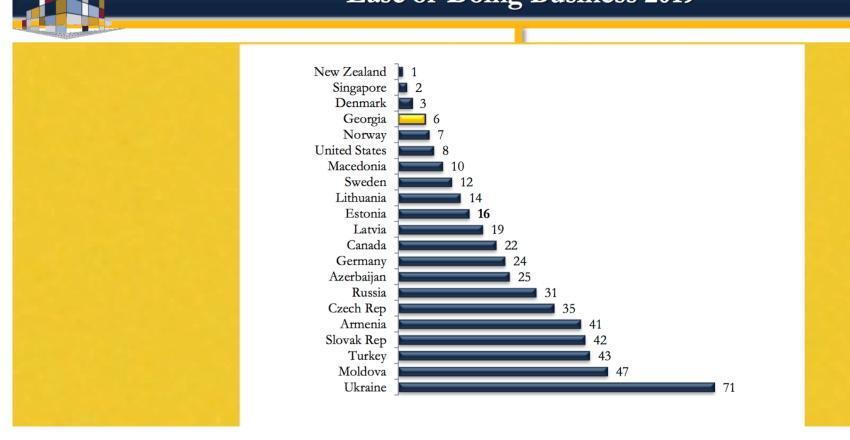








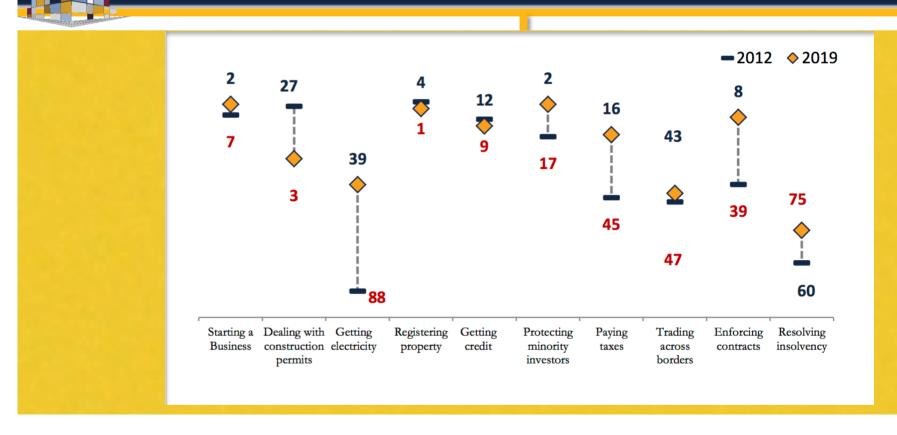
### Ease of Doing Business 2019



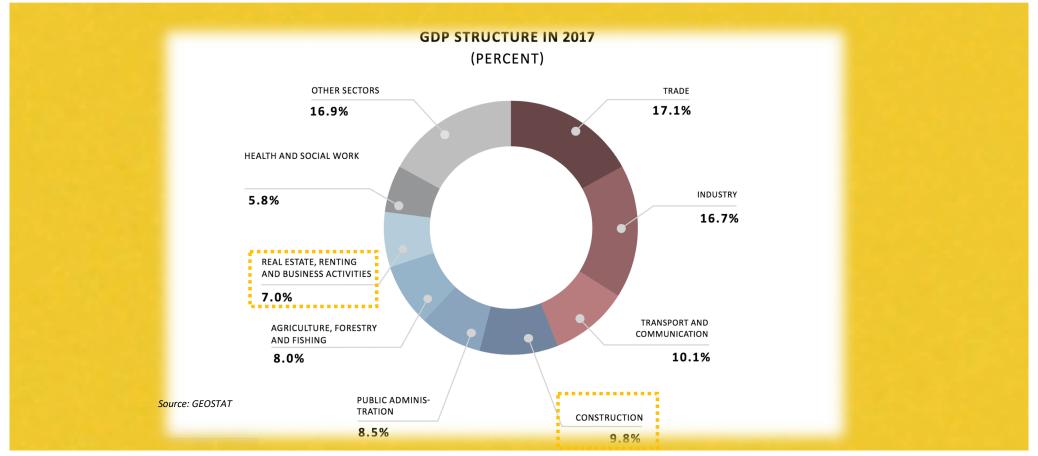




### Ease of Doing Business 2019



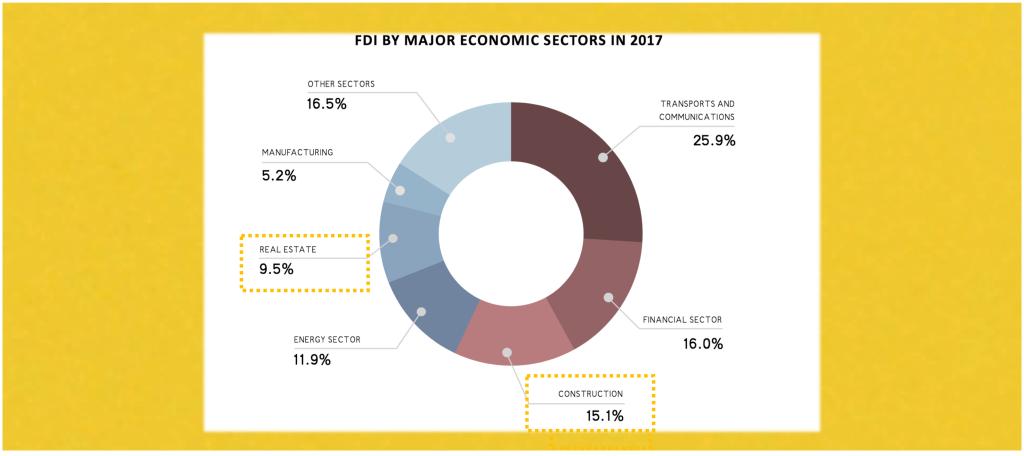
















#### IN 2017, 235 RESIDENTIAL PROJECTS WERE COMPLETED IN TBILISI AND BATUMI

Tbilisi, the largest contributor of residential supply in Georgia, completed about 200 development projects in 2017, comprising 11,160 residential flats in total.

#### TRANSACTIONS REACHED THEIR HIGHEST POINT SINCE 2012

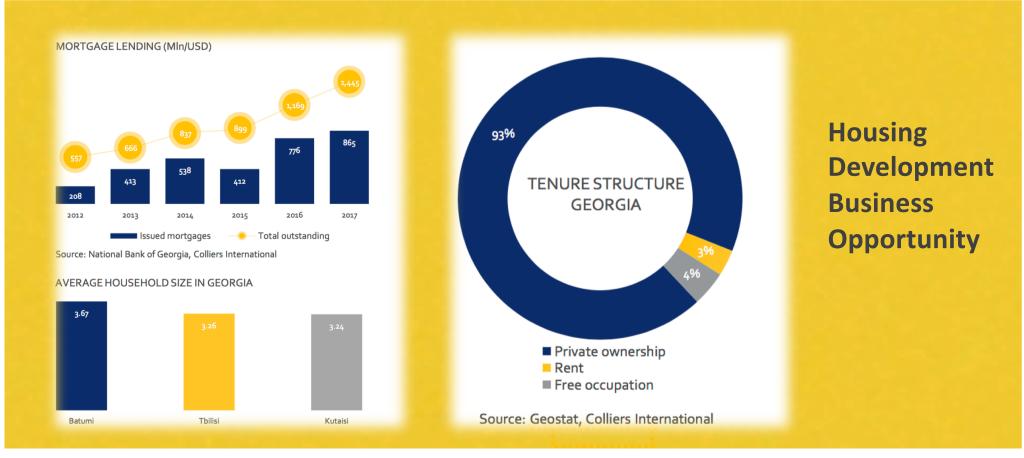
In 2017, the number of residential transactions rose dramatically to a record 28,000 units, reflecting a 21% increase over 2016

#### SELLING PRICES IN EACH SEGMENT HAVE BEEN STABLE

During recent years, the weighted average selling price by segment remained stable in both the primary and secondary markets.

**By Colliers International Georgia** 



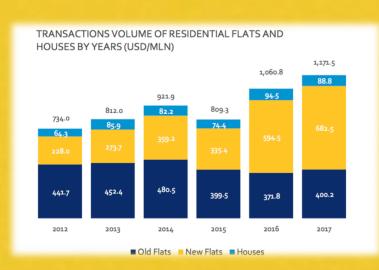






### **Housing Development Business Opportunity**

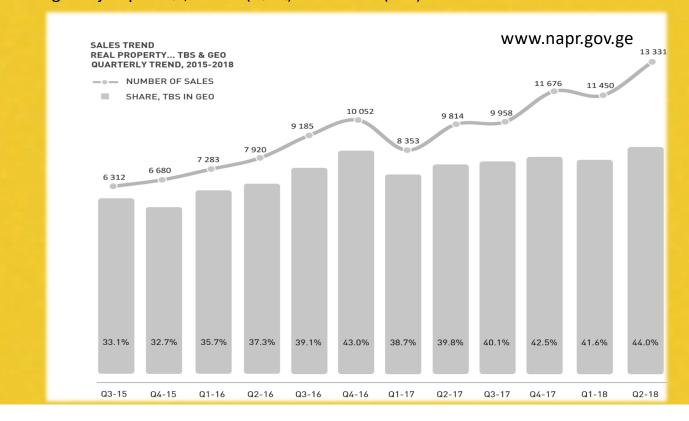




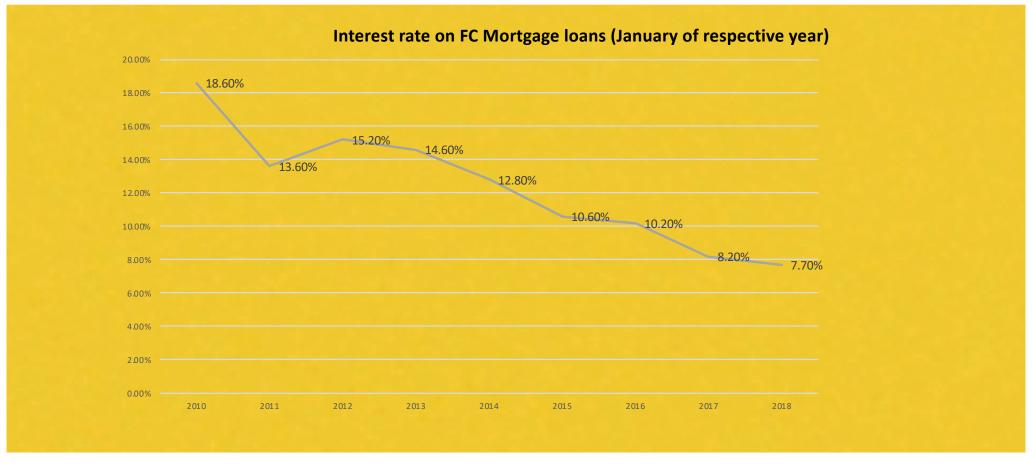




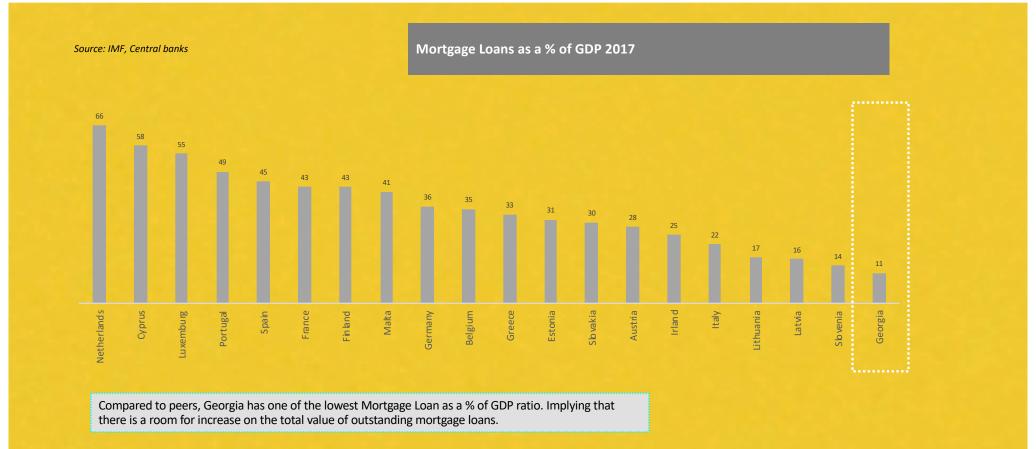
Georgian property market grew by 10.6% in 2017 in comparison with 2016. Annual increase was observed in all quarters, with the highest jump in Q2, 14.2% (QoQ) and 20.0% (YoY).





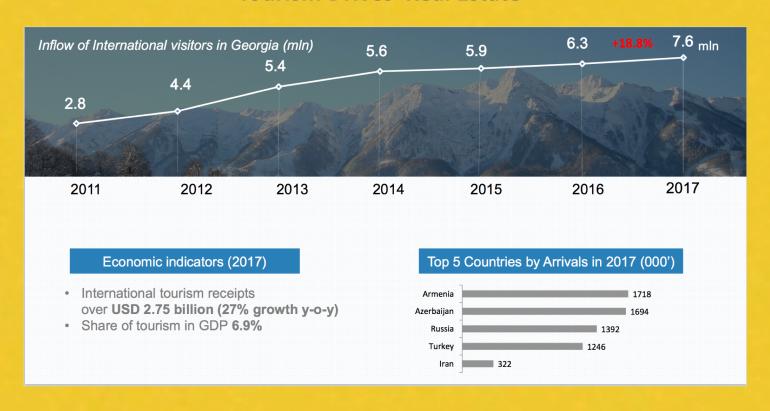














### WHY INVEST IN HOSPITALITY & REAL ESTATE IN GEORGIA

- Continuous Increase of International Visitors – 21% average annual growth of international visitors for last five years
- Unique Nature and Culture
- Various Types of Resorts and Investment Opportunities
- No Real Estate Ownership Restrictions
- Governmental Incentives Available
- Visa Free Regime with 98 Countries









### HOSPITALITY & REAL ESTATE INVESTMENT OPPORTUNITIES

- Home to more than 12,000 historical and cultural monuments including several UNESCO World Heritage Sites
- 3 8 national parks and 84 different categories of protected areas



Mixed and allinclusive seaside resorts Winter resorts with wide range of activities including freeride and heliskiing Majestic landscapes allow four season tourism activities Unique water and mud resources provide opportunities for SPA resort development Development of large-scale integrated casino complex

#### LOCATIONS

- BatumiGonio
- Anaklia
- Other Black Sea
- Mestia
- BakurianiGudauri
- GodadiiGoderdzi
- Mestia
- BakurianiGoderdziKazbegi, etc.
- TskhaltuboAkhtala
  - BorjomiAbastumani, etc.
- AnakliaTbilisi
  - TskaltuboBakuriani

Batumi

- BakurianiSighnaghi
- O Kobuleti, etc.

- ✓ **Constantly Increasing Tourism Numbers** between 2006 and 2017, Georgia recorded the world's third-highest growth rate in visitor numbers
- ✓ **Affordability** prices for fully finished apartments starting from under \$30,000
- ✓ **Registering real estate ownership takes 15 minutes**, property taxes do not apply, and non-residents purchasing an apartment worth \$35,000 or more can receive a residency permit
- ✓ High Occupancy Rates
   Occupancy rates in excess of 80% for well-marketed properties and relatively high room rates, especially in the busiest summer months
- ✓ Incredible Rental Yields Gross Rental Yields of up to 10-15%. The number of properties listed on Airbnb grew significantly by 70% from 5,678 in 2016 to 9,679 in 2017. The Average Daily Rate (ADR) for Tbilisi's Airbnb amounted to USD 43 (Colliers Georgia)
- ✓ **Capital Gains Potential** 'early adopters' entering the market now can look forward to seeing capital gains as the price of their apartment increases
- ✓ Ease of Registering Property In 2017 Georgia improved the quality of land administration by increasing coverage of all maps for privately held land plots in the main business city
- ✓ Georgia remains the **least corrupt country** in the region. According to Transparency International, Georgia remains the top performer among the Eastern Partnership countries
- ✓ Foreign investors in Georgia are guaranteed equal rights to those of Georgian citizens. After payment of taxes foreign investors are entitled to repatriate the earnings (income) gained from investments and other funds abroad
- ✓ Average In EU countries, the average household size is 2.3 people. In 2016, the average Georgian household stood at 3.3 Though considerably higher in comparison, this number dropped by 13% from 2005 to 2016. In the future, this number is expected to move closer to the European standard, which will generate an increase in demand for residential real estate
- ✓ **Demand Driving Tenure structure (home ownership)**Housing ownership in Georgia stands at 93%, a figure is significantly higher in comparison to the 70% average seen across the rest of the EU.





# INVEST IN GEORGIA PROPERTY! THANK YOU!

www.propertygeorgia.ge

